



ORIGIN8

ARTIST
INTAKE

SHAKESPEARE
NORTH
PLAYHOUSE

2026-2027



WHAT IS ORIGIN8?

ORIGIN8 2026-2027 LAUNCH

**HAVE AN EXCITING IDEA, A NEW PROJECT, OR A SHOW
YOU'D LOVE TO DEVELOP? LOOKING FOR TIME, SPACE, AND
SUPPORT TO HELP BRING YOUR WORK TO LIFE?**

ORIGIN8?



TELL ME MORE!



ORIGIN8 SUPPORTS ARTISTS AND COMPANIES AT DIFFERENT STAGES OF THEIR CREATIVE JOURNEY

Providing tailored guidance, development opportunities and practical support to help transform ideas into the next stage of their life.

Whether you're nurturing the seed of a new idea, developing an existing project, preparing for funding applications, or looking for support to take your work further, we'd love to hear from you.

THESE ARE ALL TAILORED SPECIFICALLY FOR EACH ARTIST AND COMPANY WE WORK WITH DEPENDING ON THEIR NEEDS!

ORIGIN8 OFFERS SUPPORT IN THREE STAGES

GENER8 – DEVELOPING IDEAS

INCUB8 – SPACE TO CREATE

CELEBR8 – SHARE YOUR WORK

GENER8 – DEVELOPING IDEAS



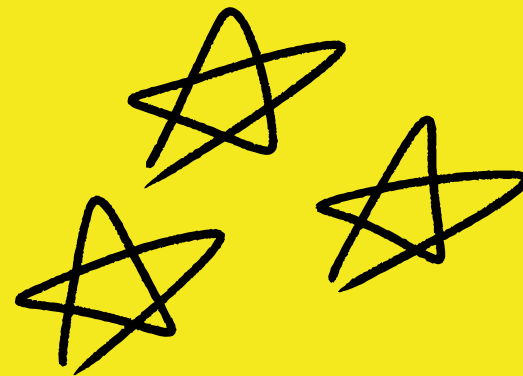
- **BEGIN YOUR JOURNEY WITH MENTORING CONVERSATIONS ALONGSIDE OUR PRODUCING TEAM. WE'LL EXPLORE YOUR CREATIVE IDEAS, AMBITIONS AND NEXT STEPS, WHILE OFFERING GUIDANCE AROUND PRODUCTION PLANNING, AUDIENCES, TIMELINES AND DEVELOPING YOUR PROJECT.**

INCUB8 – SPACE TO CREATE



- **RECEIVE IN-KIND RESEARCH & DEVELOPMENT SPACE AT SHAKESPEARE NORTH PLAYHOUSE, GIVING YOU DEDICATED TIME TO EXPLORE, EXPERIMENT AND DEVELOP YOUR WORK IN A SUPPORTIVE ENVIRONMENT. WE UNDERSTAND ARTISTS HAVE DIFFERENT COMMITMENTS, SO WE OFFER FLEXIBLE SCHEDULING WHERE POSSIBLE.**

CELEBR8 – SHARE YOUR WORK



- **SHARE YOUR R&D PROCESS WITH AN INVITED AUDIENCE AND RECEIVE VALUABLE FEEDBACK TO HELP SHAPE THE FUTURE DEVELOPMENT OF YOUR PROJECT. YOU'LL ALSO HAVE THE OPPORTUNITY TO REFLECT ON YOUR JOURNEY, DISCUSS NEXT STEPS AND CELEBRATE YOUR ACHIEVEMENTS.**

**FOLLOWING COMPLETION OF THE
PROGRAMME, ARTISTS AND COMPANIES
BECOME PART OF THE ORIGIN8 ALUMNI
COMMUNITY, WITH OPPORTUNITIES TO STAY
CONNECTED AND CONTINUE ENGAGING
WITH OUR CREATIVE NETWORK.**



APPLICATIONS OPEN: 30TH SEPTEMBER 2026

**THIS ORIGIN8 2026 APPLICATION
PROCESS IS DESIGNED TO BE
ACCESSIBLE, CREATIVE, AND REFLECTIVE
OF ARTISTIC PRACTICE FROM THE VERY
FIRST POINT OF ENTRY.**

**RATHER THAN RELYING SOLELY ON WRITTEN APPLICATIONS, THIS
PROCESS ENABLES ARTISTS TO INTRODUCE THEMSELVES AND
THEIR WORK THROUGH MULTIPLE FORMATS, RECOGNIZING
DIFFERENT WAYS OF COMMUNICATING IDEAS AND CREATIVE
INTENT WHILST BUILDING A RELATIONSHIP WITH SHAKESPEARE
FROM THE JUMP!**

**HOW DO WE START BUILDING RELATIONSHIPS WITH THESE ARTISTS BEFORE
THEY EVEN APPLY? HOW DO WE ENSURE ARTISTS ARE ABLE TO PUT THEIR
BEST APPLICATION FORWARD?**





APPLICATIONS OPEN

30TH SEPTEMBER

HOW DO I APPLY?





TWO PART APPLICATIONS



APPLICATIONS OPEN UP!

APPLICANTS SUBMIT:

A Short application form with relevant questions that can alternatively be answered via video

AND

A Creative video introducing themselves and the project they wish to explore through ORIGIN8 (Or alternatively a pitch pack)

VIDEO SUBMISSION (2 MINS)

RATHER THAN ASKING FOR A TRADITIONAL WRITTEN PITCH, WE'D LOVE TO GET TO KNOW YOU AND YOUR WORK THROUGH A SHORT CREATIVE VIDEO THAT REFLECTS YOUR ARTISTIC VOICE, STYLE AND WAY OF THINKING. THIS IS YOUR OPPORTUNITY TO SHOW US WHO YOU ARE AS AN ARTIST AND GIVE US A GLIMPSE INTO THE WORLD YOU WANT TO CREATE. WE'RE NOT LOOKING FOR A POLISHED PRODUCTION OR A FORMAL PRESENTATION , WE'RE INTERESTED IN YOUR IDEAS, YOUR IMAGINATION AND WHAT MAKES YOUR CREATIVE PRACTICE UNIQUE.

YOUR VIDEO COULD INCLUDE:

- ✨ AN INTRODUCTION TO YOURSELF AND YOUR CREATIVE PRACTICE
- ✨ THE IDEA OR PROJECT YOU'D LIKE TO DEVELOP
- ✨ IMAGES, SKETCHES, WRITING, SOUND, MOVEMENT OR CREATIVE EXPERIMENTS
- ✨ A GLIMPSE INTO YOUR PROCESS OR THE WORLD YOU'RE BUILDING
- ✨ WHAT INSPIRES YOU ABOUT THIS PROJECT
- THERE ARE NO RULES AROUND FORMAT OR STYLE. YOU MIGHT CHOOSE TO SPEAK TO CAMERA, CREATE SOMETHING VISUAL, PERFORM, EXPERIMENT WITH SOUND, OR SHARE YOUR IDEAS IN A WAY THAT FEELS AUTHENTIC TO YOU.
- WE WANT TO SEE YOUR INDIVIDUALITY AND GET A SENSE OF THE ARTIST BEHIND THE IDEA.
- MOST IMPORTANTLY, MAKE IT FEEL LIKE YOU AND YOUR STYLE OF ARTISTIC PRACTICE.





SHORTLISTED APPLICANTS

PITCH & INTERVIEW

SHORTLISTED APPLICANTS ARE INVITED TO
SHAKESPEARE NORTH .



FORMAT

10 MIN CREATIVE PITCH

APPLICANTS PRESENT THEIR PROJECT IN A WAY THAT REFLECTS THEIR PRACTICE. THIS COULD INCLUDE:

- PERFORMANCE
- PRESENTATION
- VISUAL MATERIAL
- DISCUSSION
- MULTIMEDIA

ALTERNATIVELY DUE TO ACCESS, IF APPLICANTS ARE NOT CONFIDENT DOING A PITCH THEY CAN SUBMIT A PITCH DECK WITH RELEVANT INFORMATION

20-MINUTE INTERVIEW

A RELAXED CONVERSATION EXPLORING:

- THE PROPOSED R&D
- ARTISTIC AMBITIONS
- SUPPORT NEEDS
- HOW ORIGIN8 CAN HELP MOVE THE PROJECT FORWARD

